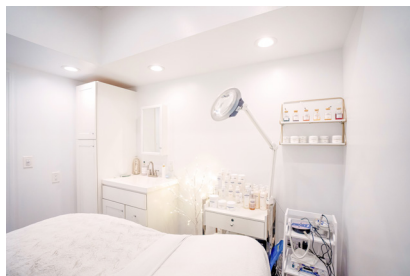


Sponsor Spotlight

The eponymous founder of Alexandra Accardo Studio in Huntington has been making her mark on the beauty industry from the time she was a teen in Poland. Before opening her personalized skincare studio to rave reviews, Alexandra worked in NY's leading med-spas and salons – often as a certified cosmetologist and esthetician, spending time under the tutelage of industry greats.

Along her trajectory, she trained with celeb makeup artist Mario Dedivanovic, Kim Kardashian's beauty guru, and was a licensed technician, beauty advisor, and skincare expert for cosmetic titan Lancôme. "The beauty field keeps innovating. I needed direction on where to put my focus," says Alexandra. She took a chance by reaching out on social media to renowned Esthetician Joanna Czech. The ladies met up in Sag Harbor. Joanna requested a face massage to get a feel for Alexandra's touch. Impressed, she said, "Wow, we have something to talk about." Esthetics was the clear direction. Alexandra joined Joanna as assisting esthetician. Later, training at the Dallas headquarters perfecting techniques and technologies (LED, ultrasound, microcurrents, cryotherapy).

"I've always dreamt of opening a studio, and I knew when it was time," says Alexandra. She found a small space downtown and quickly expanded. Consultations pinpoint problem areas starting with a brief history followed by an examination, individualized treatment, and a recommended daily routine. Alexandra takes meticulous notes, logging products used, skin reactions, and snapping pics to show progress during every visit. "Clients are shocked and delighted at the before and after results," she says. Recommendations may entail using a milky cleanser to remove impurities without stripping skin, applying toner to balance pH, and moisturizing for anti-aging, brightening, hydrating,



Meet Alexandra Accardo

Putting Her Best Face Forward



and UV protection. A great tip: Use a clean satin pillowcase to prevent nighttime products from absorbing into the material. Alexandra carries Biologique Recherche (exclusively in western Suffolk), Exquisite, and Environ skincare lines. Biologique's pioneering products are rich in botanicals and marine extracts. Exquisite hydrating masks are packed with advanced peptides and hyaluronic acid to moisturize, brighten, and reduce puffiness. Environ's clinically-backed essential ingredients, such as vitamin A, C, E, and antioxidants, restore healthy skin and glow.

When out and about, Alexandra, her husband, Augie, and their three children, Zoey, 11, Angelo, 10, and Mickey, 9, spend family time at the park. "We work as a team to cover all the bases between home and business," says Alexandra. The community welcomed her and her family with open arms. "It's a loving hub of support. I've gotten involved in fundraisers donating my time and services." Word of mouth and Instagram have drawn locals and celebs alike. Alexandra is personally invested in each person who walks through the door, putting her best face forward to do the same for you. "Clients pay attention to details," says Alexandra. "That makes me a perfect fit."

Make an appointment for your free consultation at www.alexandraaccardo.com or find her on Instagram at www.instagram.com/Alexandra_accardo.